







Precinct Coordination Team
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21/22
Member Guide

Manly Snapshot



Median Age

40 to 49



Gender

51% Female
49% Male



Household Income

\$1872 Weekly
11% higher than
Brisbane average



Property Values

Median House \$1.2m
Median Unit \$615k
69% Owner
31% Renter



Population

4,068



Marital Status

50% Families
50% Singles

\$739 million

Annual retail spend by 56,880 visitors to the Wynnum Manly area



3,000

Weekly visitors to the Manly area



Who we are

The Manly Harbour Village Chamber of Commerce (MHVCO) is a not-for-profit incorporated entity operated by a committee of local business and property owners interested in developing the precinct and providing opportunities for businesses to collaborate and grow.



VICE PRESIDENT
Steve Rickertt -
TruBlu Trophies



TRADER REPRESENTATIVE
Ewan Blair - Tanders
(Movies in the Park Organiser)



TREASURER
Sandy McDonald -
The Manly Hotel,
Manly Marina Cove Motel



TRADER REPRESENTATIVE
Julieann Star
Ebb & Flow Boutique



SECRETARY
Peter Farley



TRADER REPRESENTATIVE
Tammy Vitale - Vitale & Co
Property Management Services



PAST PRESIDENT
David Farley
Manly Harbour Village Management

What we do

The Chamber is primarily involved in promoting the precinct as a Queensland leisure destination, while delivering small business advocacy support to our members.

The Chamber takes a holistic approach to our mission through a wide range of initiatives and recurring events in the local community. We also host regular social networking events and an annual general meeting (AGM) for our Members.

In 2021/22 we look forward to delivering exciting new initiatives and events aligned with our mission.

2022 Focus

STREETSCAPING/PLACE MAKING PROJECTS

- Street lighting and beautification of Village and Little Bayside Park
- Pole banners in high-traffic areas

EVENTS

- Development and execution of a flagship Food and Wine event
- Expansion of community events program and wider scopes to attract more visitors
- Continuation of Jan Powers Farmers Markets
- Continuation of Manly Creative Markets
- Continuation of Movies in the Park (free monthly event)

DESTINATION MARKETING

- Upgrades to Tourism and Visitor Information Centre including live underwater footage, live mapping of wildlife and bird migration
- Website Development - manlyharbourvillage.com
- Social Media Campaign Development
- Print & Digital Media exposure

PARTNERSHIPS

- Moreton Bay Discovery Centre and Museum
- Wynnum Manly Tourism and Visitor Information Centre
- BayFM 100.3
- Brisbane City Council (and the Economic Development Agency)

TRADER ENGAGEMENT

- Expansion of Social and Networking Events
- Development of Chamber Facebook Group
- Increased correspondence and in-person engagement between Chamber and Members



Key Dates

MANLY CREATIVE MARKETS
Every Sunday
8am - 2pm
Little Bayside Park

JAN POWERS FARMERS MARKETS
1st & 3rd Saturday of every month
6am - 12 noon
Little Bayside Park
(except January - 3rd Saturday only)

FREE MOVIES IN THE PARK
1st Saturday of every month
Mar - Oct 6pm screening
Nov - Feb 7pm screening
Little Bayside Park

TRADER SOCIALS
Monthly social event -
please refer to calendar
5:30pm - 7:30pm
Member nominated venue (varies)

EXECUTIVE MEETINGS
Monthly on Tuesdays
12 noon - 2pm

ANNUAL GENERAL MEETING (AGM)
October (2022 date TBC)

About MHVCOC Membership

The Chamber currently offers two tiers of membership: Levy Membership and Harbourside Membership.

LEVY MEMBERS

The Chamber receives a portion of its funding from the Brisbane City Council's Benefitted Area Levy Precinct program. This levy is collected from owners of commercial properties along with the quarterly rates in a defined Benefitted Area Precinct. This is land zoned for non-residential purposes (i.e. commercial). The boundaries of the precinct are shown on the map below.

Levy funds provide seed funding that the Chamber leverages to deliver its place making and destination marketing program.

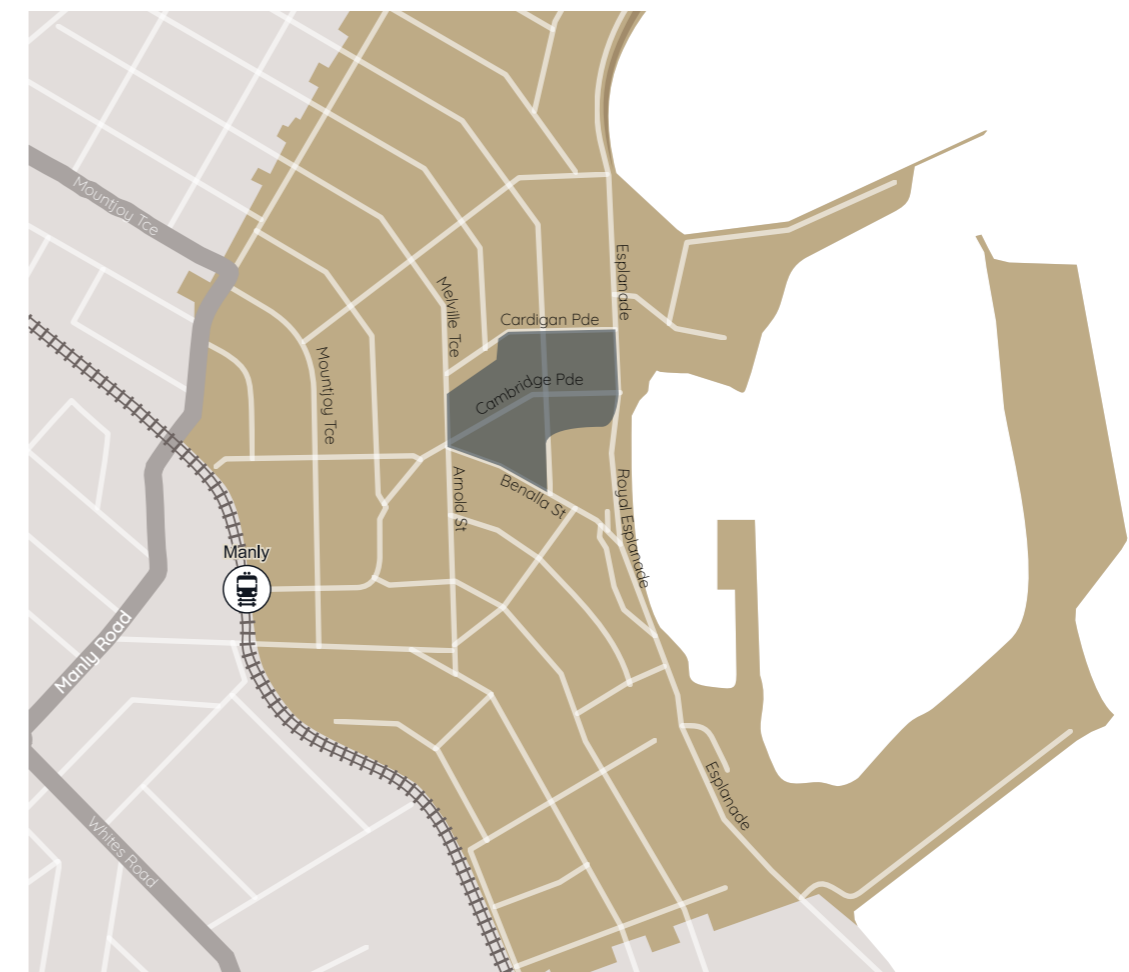
All businesses that are located in properties that pay the Benefitted Area Levy are granted Levy Membership automatically.

HARBOURSIDE MEMBERS

Outside of the precinct, Chamber Membership is available to all businesses within the suburb of Manly QLD, east of the rail line (subject to Chamber's approval).

Membership Boundaries

- LEVY MEMBERS (BENEFITTED AREA LEVY PRECINCT)
- HARBOURSIDE MEMBERS



Membership Benefits

Benefit	Levy Member	Harbourside Member	Associate Member
Chamber Communication Be informed and participate in ongoing place making and destination marketing initiatives - receive monthly e-newsletters.	✓	✓	✓
Chamber Facebook Group Membership Join our private traders' group to network with other members and be kept up to date on current events.	✓	✓	✓
Free Exposure at Farmers' Markets Use of the Chamber marquee for business promotion at the Jan Powers Farmers' Markets and Manly Creative Markets (up to 6000 visitors daily)	✓	✓	
Exposure at Visitor Information Centre Brochure display at the accredited Wynnum Manly Tourism and Visitor Information Centre	✓	✓	
Online Business Listing Listing on www.manlyharbourvillage.com business directory (including link to your website)	✓	✓	
Online Member Listing Listing on www.manlyharbourvillage.com member directory (including link to your website)	✓	✓	✓
Social Media Promotion Promotion of your business through the Chamber's popular and active social media channels with over 17,000 followers (Facebook, Instagram)	✓	✓	
Event Promotion Opportunity to participate in Chamber promotional activities (e.g. electronic newsletter, print materials)	✓	✓	
Sponsorship Opportunities Opportunity to purchase big screen advertising at our monthly Movies in the Park event, and other activities throughout the year.	✓	✓	
Chamber Accreditation Use of Manly Harbour Village Chamber of Commerce Member Badge, branding and logos.	✓	✓	✓

Membership Fees

Type of Membership	\$ per year
Levy Member	Free
Harbourside Member	\$400 + gst
Associate Member	\$90 + gst

Become a Member

Join online at www.mhvcoc.com.au
or contact promotions@manlyharbourvillage.com and we'll happily assist.



Member Highlights



I always enjoy attending the Trader Socials - it's been a great way to meet other members of the Manly business community and hear about new developments and opportunities.

Jess Nguyen, Manly Village Pharmacy



I had lots of great feedback from the BayFM 100.3 promotion the Chamber organised - both from my existing customers and also new customers who discovered me through the promotion.

Melina McKinlay, Manly Harbour Barber

Get Involved

ADD US TO YOUR ADDRESS BOOK

Add promotions@manlyharbourvillage.com and secretariat@manlyharbourvillage.com to your email address book to make sure updates come through.

JOIN THE FACEBOOK GROUP

This members only group is a forum for the Chamber to share information and Traders to share ideas.

Search: Manly Harbour Village Chamber Members

JOIN US AT SOCIAL EVENTS

Invitations are sent from promotions@manlyharbourvillage.com and in the Facebook Group.

TAG MANLY HARBOUR VILLAGE

Tag us in your socials to be featured!

[@manlyharbourvillage](https://www.instagram.com/manlyharbourvillage) #manlyharbourvillage

